

# Cookies Policy

This is the Cookie Policy for Trade245, accessible from [www.trade245.com](http://www.trade245.com) (hereinafter referred to as the “Website”).

Our Cookies Policy describes what Cookies our Website gathers and collects, how we use them, why we sometimes need to store these cookies and how you can disable cookies at any time.

We will also share how you can prevent these cookies from being stored however this may downgrade or ‘break’ certain elements of the site’s functionality.

## WHAT ARE COOKIES

Cookies are small pieces of information, normally consisting of just letters and numbers, which are automatically stored on your computer (or any other device used to navigate the Internet) when you visit a website and offer an insight of your activity and preferences.

Our Website uses cookies to help us improve our website performance and your browsing experience. Please refer to the below table in order to get a better understanding of what cookies our Website uses; how do we use them and what is their purpose.

Kindly be informed that our Cookies Policy may be updated from time to time. The revised Cookies Policy will be uploaded on the Website so as to keep you informed.

For more information regarding cookies, you are kindly referred to visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

Please note that cookies can’t harm your device. The Company uses encrypted information gathered through cookies to help improve your experience of the Website.

## THE COOKIES WE SET

We use first-party cookies to analyze how visitors use our website, as well as track and improve our website’s performance and function. This allows us to provide better customer experience by quickly identifying and fixing any issues that may arise. Another use of cookies is to store your login sessions. For example, when you log-in to our Members Area to deposit funds, a session cookie is set so that the website remembers that you have already logged in. If the website did not set this cookie, you will be asked for your login and password on each new page as you progress through the funding process.

Furthermore, first-party cookies are used to allow us to “remember” your preferences and identify you as a user, ensuring your information is secure and operates more reliably and efficiently. You can consider that cookies save you time, i.e. typing your username every time you access our trading platform and recall your preferences, such as which language you wish to see when you log in, which graphs etc.

Please note that not all cookies on our website are set and controlled by us. In some special cases we also use cookies provided by trusted third parties. For example, Google Analytics which is one of the most widespread and trusted analytics solutions on the web for helping us to understand how you use

the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

Our website uses the following types of cookies:

Third Party Name	Cookie Name	Collects personal data	Expiration of cookie	Purpose	Terms for Personal data collected
Google Analytics	_ga	Yes	24 Months	Performance / Targeting / Advertising	- Collecting Geographical location of the client through HTTP headers, which also includes additional information about the browser and the users IP to identify the user's location and further information about the browser and the users navigation to our website. - Each unique customer that visits our Website is provided with a unique ID via this cookie. In this way, subsequent visits to our Website via the same browser are recorded as belonging to the same(unique) visitor. - Specific Interactions on our website, including buttons clicked by the unique visitors are registered to improve advertising
Google Analytics	_gat	No	10 Minutes	Performance	
Google Analytics	_gid	No	24 Hours	Performance	

Specifically, when you visit our website, there is certain information that is recorded which is generally anonymous information and does not reveal your identity. If you are logged into your account, some of this information could be associated with your account. We are talking about the following kinds of details:

- Your IP
- The domain name you
- The name of your internet service provider (ISP) is sometimes captured depending on the configuration of your ISP
- The date and time of your visit to the
- The length of your
- The pages which you have
- The number of times you access our website within any
- The file URL you look at and information relating to
- The website which referred you to our
- The operating system which your computer

For more information on Google Analytics cookies, see the official Google Analytics page.

To opt out of being tracked by Google Analytics kindly visit <http://tools.google.com/dlpage/gaoptout>

We are using Google Analytics for tracking of our website traffic and the user data retention period is 26 months.

From time to time we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features, these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimizations our users appreciate the most.

However if you are still looking for more information or you required any further clarifications on cookies, kindly do not hesitate to contact us through one of our preferred contact methods: Email:

[info@trade245.com](mailto:info@trade245.com)

For more information on how we collect or otherwise process personal data, you are kindly referred to our Privacy Policy available on our Website.

## HOW TO MANAGE COOKIES

You can prevent the setting of cookies by adjusting the settings on your browser, i.e. by activating the do-not-track feature (see your browser Help for how to do this). Not all browsers have this functionality and not all cookies can be disabled, i.e. essential cookies for website's functionality cannot be disabled as per the above table.

By modifying your browser preferences, you have the choice to accept all cookies, to be notified when a cookie is set, or to reject all cookies. If you choose to reject cookies, you may not be able to access all or parts of our website and this may affect certain functionality and features of our website.

## COOKIES POLICY UPDATES

Kindly be informed that our Cookies Policy may be updated from time to time. The revised Cookies Policy will be uploaded on the Website to keep you informed.